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OutdoorIndustryJobs.com Powers New Job Board For SNEWS

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Enabling SNEWS classifieds to have a broader reach and more depth, OutdoorIndustryJobs.com (OIJ) has partnered with SNEWS for new job boards to serve both fitness and outdoor as another part of the SNEWS web re-launch.

Powered by OutdoorIndustryJobs.com (OIJ), the endeavor will allow SNEWS subscribers and readers to access a more robust job board than before, but still reach it through the SNEWS site as in the past. As a result, jobs posted through SNEWS will now reach many thousands of additional clients and several more industries already served by the OIJ network of websites and readers.

OIJ will provide email and phone support. Plus, SNEWS subscribers will receive a 10 percent discount on all job postings. SNEWS subscribers can find the job board and links to posting instructions on the SNEWS site at www.snewsnet.com/jobs.

The new SNEWS job board will include sophisticated searches and posting features for both job seekers and employers. Job seekers may search and apply instantly, receive job matches via email and post their resumes. Employers can post their jobs and candidate profiles, opt to search and automatically receive resumes of available candidates.

SNEWS jobs will be posted on IndustryJobNet.com, powered by OutdoorIndustryJobs.com – a three-year-old site that has top ranking in search engines. In addition, each week, jobs available will be sent out in an online newsletter to an email list of approximately 16,000 people.

"Our partnership will provide an improved service for SNEWS subscribers and members – both in outdoor and fitness," said Laurel King of

OutdoorIndustryJobs.com. “Our outreach goes outside the outdoor industry to those who have experience and skills in other industries but have a passion and desire to work in the outdoor or fitness industries. I feel this outreach is critical to the success of finding good people to work in our industries.”

Michael Hodgson, SNEWS president, said the broad outreach would help all SNEWS readers and subscribers reach a larger audience for both outdoor and fitness job-seekers and employers.

“This partnership will expand the job search network beyond the thousands of highly engaged SNEWS subscribers and readers and provide an ideal platform for qualified candidates to search for and find a vast array of jobs. It also now allows job seekers to connect with potential employers efficiently and easily,” Hodgson said. “The outreach will help grow both industries with the talent any sector needs to remain viable and up-to-date.”

Through the partnership with SNEWS, the IndustryJobNet.com site powered by OutdoorIndustryJobs.com will tap into the OIJ network now joined by OutdoorIndustryJobs.com and FitnessIndustryJobs.net.

To see postings, post your own job or search for a job, or to find out more about the service, go to www.snewsnet.com/jobs. SNEWS subscribers may also scroll to the bottom of every snewsnet.com page.

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