

OutdoorIndustryJobs.com Featured On American Airline's BusinessTalk 360

Woodland, CA – Serving the outdoor industry since 2006, OutdoorIndustryjobs.com continues to lead the job search market for the outdoor industry. Marketing each and every job has been the key to their success. For the months of June and July 2013 the site will be featured in an audio interview to air worldwide on American Airlines TALK BUSINESS 360 radio channel (talkbusiness360.com) reaching 8.4 million passengers on 58,000 flights



In addition, a commercial is to air once per week for two consecutive weeks on the CNN Airport Network at 2,000+ gates and 27+ clubrooms across 46 U.S. Airports in June 2013

Laurel King, founder and owner said, "I am excited to spread the word beyond the outdoor industry that this proven online tool is now of service to not only the outdoor industry, but to bicycle, actions sports, fishing, shooting & hunting and fitness industries as well. Those job seekers that have great skills and a passion for the outdoors can find and apply for jobs. Outdoor Industry employers find it beneficial that job seekers applying fit into the culture of the company."

Each month 35,000 unique visitors come to the site and job postings are sent via email to 40,000 people. In addition, OutdoorIndustryJobs.com powers the Snewsnet.com job board, which has a large outreach in the outdoor community. Each job is displayed on the SNEWS (snewsnet.com) job board and in their industry newsletter. All jobs are hand-posted in Facebook, Twitter, LinkedIn and Google+ accounts making it convenient for job seekers to choose how they want to view the jobs.

King notes that OutdoorIndustryJobs.com is recognized as the best jobsite for industry members simply because it garners results. "We are simply a job board. We keep it simple on purpose so we can concentrate on getting the available jobs out to the job seekers. Many employers like to receive our newsletter just to have a pulse on the industry, said King."

OutdoorIndustryJobs.com includes sophisticated searches and posting features for both job seekers and employers. Job seekers may search and apply instantly, receive job matches via email and post their resumes. Employers can post their jobs and candidate profiles, opt to search and automatically receive resumes of available candidates.

The service is free for job seekers to post their availability and to apply for jobs. Employers can do a limited search for free, but are charged for posting and resume searches.

BicycleIndustryJobs.com, FishingIndustryJobs.com, FitnessIndustryJobs.net and HuntingandShootingJobs.com are all part of the OutdoorIndustryJobs.com network.

To view the audio or video, please visit <http://outdoorindustryjobs.com/about-us.asp>. For additional information visit www.outdoorindustryjobs.com or contact: Laurel King, 888-345-1929 or laurel@outdoorindustryjobs.com

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